

Sony Computer Entertainment Australia  
**Media Bulletin**

April 2010

**PlayStation News**

**PLAYSTATION® SIGNS VIDEOGAME DEAL WITH THE WIGGLES CREATING A NEW SINGSTAR® SENSATION FOR AUSSIE CHILDREN**

Sony Computer Entertainment Australia (SCE Aust.) has announced a partnership with internationally renowned children's group The Wiggles. The licensing agreement will see SingStar® The Wiggles created exclusively for PlayStation®. It will release on PlayStation®2 (PS2™) in May 2010 and on PlayStation®3 (PS3™) later in the year. The title will be made available in both Australia and New Zealand. Designed with a child friendly game interface, SingStar® The Wiggles will provide an interactive and fun experience in homes across the region.

The Wiggles have become a worldwide phenomenon over their 19 year career, selling over 23 million DVDs and 7 million CDs worldwide. Now, with their first ever full computer game release, thousands of young fans of The Wiggles in Australia and New Zealand will be able to experience the interactive and rewarding experience of singing along to their favourite tunes. Anthony Field, Jeff Fatt, Sam Moran, Murray Cook, together with children's favourites Dorothy the Dinosaur and Captain Feathersword will be featured in the computer game debut, that will lead children and families through their classic songs, such as 'Hot Potato' and 'Wake up Jeff!'

Since its launch in 2004, SingStar® has become one of the world's popular game titles. In Australia and New Zealand alone the SingStar® games have been a massive success; with over 3 million disc titles sold on PS2 and PS3 to date, more than 1 million microphones in homes across the region and more than half a million tracks downloaded through the online service SingStore™.

**IN OTHER SINGSTAR NEWS...**

PlayStation®3 owners of SingStar are in for a treat with some great new features being released via an update slated for June. These include:

**SingStar Online Battle Mode** - For the first time, you'll be able to take part in Online Battles against your friends in SingStar. When competing in an Online Battle, you'll send an invite to one of your PSN friends, match songs (you both need to own a song to play it) - pick-up the mic and in true MC style 'let the battle commence'.



**SingStar® Remote** - This feature enables you to connect to SingStar® with a PSP during a game session and create a playlist of up to 20 songs. The playlist can be edited whilst someone else is singing, allowing you to queue up loads of songs to play from a carousel on the PSP and move swiftly from one song to the next, ensuring no break in your SingStar® party. Ever.

**In addition...**

For truly professional SingStar players we have upgraded our gameplay to give the player feedback when you are singing with extra style using your natural vibrato. We suggest honing your vibrato skill on Gold by Spandau Ballet, Street Spirit by Radiohead or one of the tracks from the Il Divo SongPack. Good luck!

SingStar® Clubs are expanding, a single club can now have up to 1000 members, and you will be able to join up to five clubs.

We have also made a couple of minor changes to the SingStore™ - you will be able to view users' videos in the community galleries directly from a song in the SingStore, and move directly from a song to a corresponding SongPack in which it features.




**TURN ON, TUNE IN AND KICK BACK WITH THE NEW VIDZONE® TV**

Sony Computer Entertainment Europe (SCEE) is proud to announce that the music video on demand service VidZone™ on PlayStation®3 (PS3™) has launched VidZone™ TV. Not content with serving more than 380 million music videos in its first nine months, VidZone is to bring even more ways to enjoy the hottest music content straight to your TV screens and living rooms. The all new VidZone TV will offer a choice of more than 100 free pre-programmed music channels, specially selected and created by VidZone to suit your moods and music tastes.

Via a new VidZone update released on April 22<sup>nd</sup> at midnight in Australia, VidZone's now 3 million plus users will be able to simply select a music channel they want and let the music roll. No time to build your own playlist or search the catalogue? Want a certain type of music for a certain mood? A specific year? A genre or artist? Or just exploring? Find the channel you want by searching - under 'Artist' from Alicia Keys to Tiesto, 'Genre' from Rock and Pop to Hip-Hop and Bollywood, 'Year' from 70s to 2010, 'Label' from Major to Indie labels like Sony Music and Skint Records or 'General' for everything from Karaoke Favourites, Party Tunes to Video Games Music TV - and you have your very own music TV experience!




## HEAVY RAIN SELLS OVER ONE MILLION COPIES WORLDWIDE IN JUST FIVE WEEKS

Sony Computer Entertainment Europe (SCEE) has announced the millionth sale of Heavy Rain for PlayStation 3 worldwide – just 5 weeks after its launch at the end of February.

The game has become an overnight sensation for its combination of gripping plot, thought provoking themes and emotional involvement. Critics are raving about the new possibilities in emotive, open ended play and cinematic gaming that Heavy Rain delivers.

Now, just five weeks in, the sales figures show that more than a million gamers agree with them.



## LAUNCH YOUR BAND WITH PLAYSTATION

Are you an unsigned artist looking for the chance to get out there? Launch Your Band could jet start your career!

Entries open from 16 April 2010 for unsigned bands, electronic groups and anybody wanting their music out there. Best of all, it's free to enter.

Just upload your song to [www.launchyourband.com.au](http://www.launchyourband.com.au). Your song could be the theme track to the 2010 Perisher Freeride TV commercials, as well as winning some awesome prizes from PlayStation and Nikon.

If you're one of us with zero music talent, you could still win some sweet prizes by listening to the entries online and entering your pick. You could win a Perisher holiday for two people.

For more information, go to [www.launchmyband.com.au](http://www.launchmyband.com.au)



## **SYDNEYSIDER WINS THE FIFA INTERACTIVE WORLD CUP AUSTRALIA LIVE QUALIFIER EVENT!**

Sam Mort of Sydney won the Live Qualifier Event in Australia and secured his place in the FIFA Interactive World Cup Grand Final 2010.

The FIFA Interactive World Cup is the world's largest football gaming tournament. Organised by FIFA and presenting partners EA SPORTS™ and PlayStation® - the competition combines online and offline football tournaments played with EA SPORTS™ FIFA 10 on PlayStation®3.

As the champion of the Sydney Live Qualifier Event, Mort has won an all expenses paid trip to join a total of 32 of the world's best virtual footballers at the Grand Final where they will compete for the title of FIFA Interactive World Player 2010 and a champion's prize of US\$20,000. The winner of the Grand Final will also receive a money can't buy opportunity to attend the FIFA World Player Gala in 2010 where they will have the chance to meet some of the world's elite male and female footballers.

Mort, a 24-year-old fan of both virtual and real life football, was one of hundreds of Australian gamers who gathered at the event which took place at the Sydney Royal Easter Show.

"Overall it was a great tournament – there was a buzz in the air and it was good to be pit against some of the best. In total I scored around 50 goals and conceded only about five or six, a result I'm pretty happy with. I love the EA Sports FIFA franchise and I'm looking forward to representing Australia at the FIFA Interactive World Cup Grand Final," he finished.

The Live Qualifier Event in Sydney was one of 10 Live Qualifier Events that took place around the world in countries including Brazil, South Africa, Russia and Japan. All Live Qualifier Events took place between October 2009 and April 2010.

For further information about the FIFA Interactive World Cup visit [www.FIFA.com/FIWC](http://www.FIFA.com/FIWC).



## Games Coming Soon



**Title:** **ModNation Racers**  
**Developer:** United Front Games  
**Launch Date:** 20<sup>th</sup> May 2010 TBC  
**Genre:** Racing  
**Rating:** G  
**RRP:** \$109.95 / \$49.95

ModNation Racers: A new type of racing game that puts you in the driving seat and lets you run riot with your creativity. ModNation Racers is fast, easy, funky, stylish – and downright fun. The PSP version will have all of the features of the PS3 version, with players able to create and upload their own racetracks to share with kart-racing lovers around the world, and race with up to six people in PSP's Ad Hoc mode or online. ModNation Racers isn't just a world of fast, furious and fun kart racing – it's your own personal playground with your dream tracks and dream racers.

There are also a host of the games pre-made mods, karts and tracks for you to race and enjoy or go online and download other creations created by other players to play. You can choose to race with friends or online opponents, or to hone your skills on your own.

Consumer information available from  
[www.playstation.com.au](http://www.playstation.com.au)



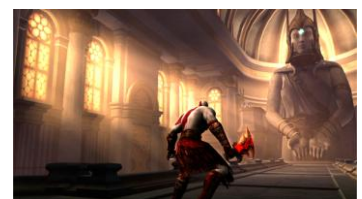
**Title:** **God of War Collection**  
**Developer:** Santa Monica Studio  
**Launch Date:** 29 April 2010  
**Genre:** Action  
**Rating:** MA 15+  
**RRP:** \$59.95

The critically acclaimed God of War® franchise, God of War® Collection. Scheduled for release April 2010, God of War Collection will feature reworked versions of both God of War® and God of War® II on a single Blu-ray Disc™ at full 1280 x 720 resolution.

Both critically acclaimed games, which were originally developed for the PlayStation®2 computer entertainment system, have been remastered with anti-aliased graphics running at 60 frames per second for a smooth gameplay experience on the PS3 system. Additionally, the Blu-ray Disc compilation will bring PlayStation®Network (PSN) trophy support to the franchise for the first time (included for both games).

Developed by Sony Computer Entertainment, Santa Monica Studio, the God of War series brings epic mythological battles to life with stunning graphics and an elaborate plot that puts Kratos, the trilogy's main character, at the centre of carnage and destruction as he seeks revenge against the Gods who have betrayed him. God of War® III is scheduled for release exclusively on the PS3 in March 2010.

Consumer information available from  
[www.playstation.com.au](http://www.playstation.com.au)



## Recently Released Games

|                      |                |               |              |
|----------------------|----------------|---------------|--------------|
| <b>18 March 2010</b> | God of War III | PlayStation 3 | \$119.95 RRP |
| <b>18 March 2010</b> | Fat Princess   | PSP/PSPgo     | \$49.95 RRP  |

## Games Announced for 2010

|                        |                       |                          |  |
|------------------------|-----------------------|--------------------------|--|
| <b>29 April 2010</b>   | God of War Collection | PlayStation 3            |  |
| <b>20 May 2010 TBC</b> | ModNation Racers      | PlayStation 3/ PSP/PSPgo |  |

---