

Nintendo Announces Nintendo DSi XL Price Point



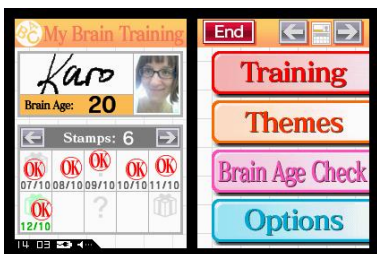
Australia, 30 March, 2010 –

Nintendo announces the price point for the newest member of the Nintendo DS® family. Nintendo DSi™ XL will be available in stores from 15 April for only AU\$299.95*!

With the largest screens in the Nintendo DS family, Nintendo DSi XL comes in two stylish colours: Burgundy and Bronze. Nintendo DSi XL is not just about its wider viewing angle, it also comes with bonus pre-installed software too!



Clubhouse Games™ Express Card Classics – Enjoy hours of fun with Clubhouse Games Express Card Classics. Choose from familiar favourites like Blackjack and Five Card Draw, or test your strategic ability with the fast-paced Last Card, Last Card Plus and President.



A Little Bit of... Dr Kawashima's Brain Training™: Arts Edition – A Little Bit of... Dr Kawashima's Brain Training: Arts Edition features challenges with words, pictures and music to keep your brain sharp in just a few minutes a day. Engage your grey matter and have fun along the way.



Photo Clock - Photo Clock turns your Nintendo DSi XL into a photo frame with added clock and alarm functions. Choose from a range of clock styles and alarms, and use the photo feature to display a slideshow of pictures from the Nintendo DSi Camera album.

* NZ\$385.95 - based on currency conversion rates as at 29 March 2010

**MEDIA RELEASE
FOR IMMEDIATE RELEASE**

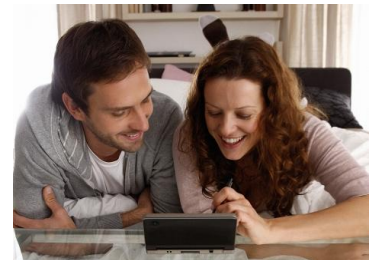


Flipnote Studio™ - Flipnote Studio is an application which allows you to create moving animations on your Nintendo DSi and Nintendo DSi XL. No matter what your artistic experience, it's easy to create, upload, and share your own animations with friends and family members.



Internet Browser – Jump onto the web with ease using the Nintendo DSi Browser. Wherever a wireless internet connection is available, now you can check your email, get the latest news updates, and much more. Grab your stylus and start surfing!

The Nintendo DSi XL has longer battery life than other Nintendo DS models, and allows you to comfortably enjoy your experience with friends and family members as the larger screen and wider viewing angle are perfect for sharing.



Nintendo DSi XL contains all of the features from Nintendo DSi, including: Nintendo DSi Camera, Nintendo DSi Sound and Nintendo DSi Shop, plus Nintendo DSi XL still plays all of your favourite Nintendo DS games.

To truly understand the difference Nintendo DSi XL makes, get your hands on it when Nintendo DSi XL is available 15 April 2010. For more information on Nintendo DSi XL, please visit: www.nintendo.com.au

For further information contact:

Heather Murphy

Nintendo

Public Relations Manager

Australia and New Zealand

murphyheat@nal.nintendo.com.au

+61 403 242 209

+61 3 9730 9900

Nicole Joseph

Mark Communications

Nicole@markcomms.com.au

+61 402 278 934

+61 2 9775 7000

For artwork and imagery visit:

images.nintendo.com.au

